Real News About Reel People

By Bide Dudley.

Sidney Olcott has hit on a scheme to inject a novelty into the order of things at the ball of the Motion Picfure Directors' Association, to be held Hotel Aster Saturday, Ap il 2, the dancers are in the diazy whirl of the waltz or the alluring hop of the fox trot, camera men will grind away, making an effort to "catch" everybody on the floor. When they have expended several thousand feet of film, the pictures will be developed and, before the doleful old "H.me, Sweet Home" floats out on the al.. these films will be shown on a screen If you want to see just how you look as you toddle around with your pippin the your embrace, go to the ball. But

The political according to George D. Baker, who is back in New York after making "Without Limit" for Metro

"Trinidad resembled a big motion picture studio," declares Mr. Baker. "When the steamer docked there we saw hundreds of the natives imitating the dress and antics of film stars. The business men of the islands are anxious to have studios opened down there, as each studio brings its share of prosperity."

LONG QUITS GRIFFITH.

Robert Edgar Long, for three years General Press Representative for D. W. Griffith, Inc., has resigned to become a consulting director in advertising. It was Mr. Long who wrote the song, "Broken Blossomn," named for the film of that title, but Strand? very popular fellow and a

MORE WESTERN PICTURES.

The C. B. C. Film Sales Corporation has contracted with C. Edward Hatton for the production of twenty-six two-reel Western pictures. The company announces that henceforth its Star Ranch Western series, under which general title it has been re-leasing one two-reel Western every two weeks, will be devoted exclusive-ly to the release of these Hatton pic-

SHEEHAN TO EUROPE. Winfield R. Sheehan, General Mana-ger of Fox Film Corporation, has gone to Europe in connection with the Fox interests abroad.

"KING LEAR" IN FILMS.

Louis B. Mayer has completed arrangements for the filming of "King Lear." John Stahl has been chosen to direct. The scenario has been pre-naved and Lewis Stone has been of-fered the role of the King. It is im-probable that the author of the play will be able to lend a supervising eye.

"DREAM STREET" CAST. When D. W. Griffith's new picture,
"Droam Street," is cut it will be in
nine recks. In the oast are Carol
Dempster, Ralph Graves, Charles Emmet Mack, Tyrone Power, Edward

Piel, Morgan Waliace, Porter Strong, W. J. Ferguson, Charles Slattery and

A NICKEL SCREEN HERO If you chance to see Marshall Neilan's production of "Bob Hamp-ton of Placer" and are entitled to 5 conts in change for the tickets you buy, ask for a puffaio nickel and you'll get a picture of one of the leading actors in the production. He's Chief Two - Guns - White - Calf, who plays the part of Sitting Bull in the Custer fight scene, and who posed for the indian head which appears on the new twing of Scene increase.

Wyndham Standing is to act

'Experience?

Florence Flinn will be Frailty in

Henry Arthur Jones has written

The Lifted Veil" for Ethel Clayton? We have advised a girl named

Archer to try the Arrow Films for a

A new Bruce scenic bears the title "The Man Who Never Sat Down?"

Fay Tincher, Christic comedienne, has quit lecturing to return to film work?

Allen Holubar and Dorothy Phillips

Mack Sennett is making four seri

ous dramas for the screen, the first of which is called "Heartbalm?"

Elliott Dexter came to New York

Shake Into Your Shees

ALLEN'S

FOOT-EASE

The Pewder for the Feet

FULTON STREET—BROOKLYN

The Stylist's Finest Art in These

Smart Spring Tailleurs

This Antisepti

freshens the feet and gives new

At night, when your feet are tired, sore and swollen from walking or dancing, sprinkle

ALLEN'S FOOT-EASE

in the foot-bath

signed up to write scenarios for Norma Talmadge for another year? Ralph Spence titled "A Connecticut Yankee" and has written 50,000 subtitles in four years?
Kate Davenport, who appears in "Sentimental Tommy," is a grand-daughter of McKe Rankin? new issue of 5-cent pleces.

> THOSE TANTALIZIN' TUNES. Carl Egglestone, the piano player it the movie house in Jolly, N. Y. has been instructed not to play fast tunes, as they make the people stamp their feet and thus keep the horses lownstairs from sleeping.

> > There's Snap to "Eddys" Sauce

for a three weeks' vacation and renained fust two days?
W. S. Hart is threatening to retire rom pictures and write books on the

West? It can't be done, Wallace McDonald is to marry

Doris May? He's already practising

soying "I will."

Jean Gordon, pretty, seventeen and a native of Brooklyn, appears in "The Queen of Sheba?"

Jackie Coogan, the kid in "The

under Keith direction?

John Emerson and Anita Loos have

that livens up the weary spring appetite. Eddys Rouse Sauce

MADE IN U. S. A. At Grocers and Delicatessen Stores

E. Pritchard, 327 Spring St., N. Y. ร็จองเฉพายเองของออกเจกเกาเก็



3 OFFICES
2 E. 125th St. | 169 E. 34th St. | 1.60 E OUR 125TH ST. AND MITH ST. OFFICES WILL BE OPEN ON SUNDAYS UNTIL 1 P. M. AND ON THESDAYS AND THURSDAYS UNTIL 7 P. M. Hours 9 A.M. to 6 P.M. Daily

So Every to Don Over One Million Five Hundred housand pounds of powder for the Peet were used by our Army and Ask for ALLEN'S FOOT-RASE to-day



35 inches wide—all pure linen—not the inferior quality sold elsewhere —excellent for children's clothes and sports costumes—less than to-

Established 1827 WEST OF FIFTH AVE POURTEENTH STREET

40-INCH CHARMEUSE

High satin finish-large assortment of light and dark colorswere \$2.45...... 1.84

Week! 19th GREAT SPRING SALE

New Goods at New Prices That Meet the New Conditions

Spring Sale Specials

MIGNONETTE **OVERBLOUSES** New steel-stenciled design, in peach, Copen, blue, gray, biscuit and oriole—were \$6.85.....

VOILE BLOUSES Sheer, dainty styles, with square neck or Peter Pan collar were \$2.47 and \$2.67... SHADOWPROOF

PETTICOATS Tailored model in fine quality white tub silk -were \$4.94..... MISSES' BATISTE

CORSETS Medium low bust-embroidery trimmedwere \$2.00..... CORSETS

Novelty cloth — built on the newest lines— clastic top—were \$5.00 NAINSOOK CHEMISE Straight or envelope style—white or flesh deep yokes trimmed front and back with lace and embroiderywere \$1.65.....

MISSES' PRINCESS SLIPS Various dainty models trimmed with fine embroidery lace sizes 6 to 18 years were \$2.28

BOYS' NORFOLK SUITS 8 to 17 years - Cheviot mixtures in grays and browns—plain or pleated models-were \$10.50 ...

LITTLE BOYS' WASH SUITS models - Dutch, middy, Russian and plaited styles — plain colors stripes and white with

combination trimmings -repp, galatea and cham--were \$5.96 BOYS' BLOUSES Light and medium striped percales — colattached sizes 8 to 15 years were .89 . .

BOYS' CAPS Large assortment newest styles - large or small crowns-lined or taped-were \$1.48....

BOYS' SUITS Plain or pleated Nor-folk models in a great variety of new Spring mixtures - some with extra trousers - sizes 9 to 17 years — were 12.45

SILVERWARE Cold meat forks and cream ladles - French gray floral designs -

.45

SILVER PLATED OYSTER LADLES Rogers A1 grade-floral design in French were 82.97..... 1.25

HEMSTITCHED NAPKINS Excellent quality linen damask — size 20x20 inches-were \$12.95 doz. LINEN PATTERN

CLOTHS Bleached, double satin finishelrish linen damask-size 70x7% in. were \$17.95 LACE TRIMMED

SCARFS Filet patterns lace tres-may be used for buffet and dresserwere \$2.95.....

TURKISH TOWELS Full bleached ribbed weave-hemmed white borders-were .68..... COTTON HUCK

TOWELS Pure white, neat red

TOWELINGS Practical quality for dish and roller use. Bordered .15 in blue-were .50

All over this great store, every shelf and counter, every corner and showcase, has but a single purpose, to make this last Sale Week a record breaker by offering

Values That Are the Talk of the Town On Sale Both Today and Tomorrow

ALL WOOL VELOURS SPRING SALE SPECIALS Hearn importation — soft suede finish 54 WOMEN'S SILK HOSE inches wide - colors Full fashioned-blackare tan, antelope, bark, taupe, fox, bluebird, brown, navy and black —were \$5.97..... all sizes—were \$2.47.... 1.50 WOMEN'S SILK HOSE

LITTLE TOTS'

With bloomers — made in empire and belted styles—in ginghams or chambrays—sizes to 6

years were \$2.87

DRESSES

Semi-fashioned - black, ALL WOOL gray and cordovanwere \$1.87..... 1.20 BROADCLOTH GIRLS' TUB DRESSES 48 inches wide-Youthful Spring styles, in plaid and checked sponged and shrunktan, antelope, delft blue, reindeer, otter, seal, bark, bluebird, navy gingham and cham-bray—6 to 14 years were \$1.94..... 1.34

were \$4.28.... COSTUME SERGES All wool-48 and 50 inches wide-fine twilled weave - good range of new colors, in-cluding navy and black -were \$2.48 and \$2.68

TRICOTINES 48 inches wide fine, close finish—in navy blue, black and best Spring shadeswere \$3.97..... 1.95 ALL WOOL

TRICOTINES 54 inches wide—close, firm weave—tan and navy blue were \$4.07..... 2.95 40-INCH CREPE METEOR -ALSO RADIUM SILK Soft, lustrous finish-

street and evening colors-were \$1.94..... 1.57 FANCY DIMITIES Dainty floral effects for misses' and children's dresseswere .38.....

35-INCH COLORED RATINES Excellent quality-very smart sports fabric -usually fine range of colors, including newest shades of blue, green, rose, gray, tan, etc --

SHADOW LACE ALLOVERS Effective patterns for blouses, boudoir caps and neckwearwere ,69,.... **EMBROIDERY**

FLOUNCINGS And corset coverings in an assortment of neat patterns were .39..... COWHIDE BOSTON BAGS

Brown strongly sewed frame stitched straps double handles —were \$3.57..... WHITE FRENCH VOILES

45 inches wide soft and sheer, for children's wear and lingeriewere .80..... 39-INCH NAINSOOK (10-yard piece) -very soft and silky for infants' clothes and fine lingerie were \$4.24....

PONGEE LININGS Yard wide pretty patterns, in desirable colorings - auitable for lining wraps, coats and suits—were \$1.07...... NEW SASHES

Knitted and Roman stripe sashes—4 and 6 inches wide—finished with tassel or fringewere \$4.67.... MOUSETAIL BRAIDS (12-yard piece) - New est Spring shades-limit -were .48.....

WOMEN'S FABRIC GLOVES

Two-clasp, gauntlet and shirred wriststyles in brown, mode, gray and white con embroidered backs-were \$1.75

TABLE KNIVES AND FORKS Fine American steel-ebony handles set of 6 knives and 6 forks-

BABIES' LAWN CAPS

effects sizes 6 months to 3 years were .55....

-medium weight sizes to 1 year were .97

INFANTS' SHIRTS

SHOULDER STRAP

Fine quality Swiss or plain rib—sizes 6 months to 3 years— were 97 and \$1.10.....

Standard Quality

Sheets and Pillow Cases

mention name of this particu-

ins.—were \$1.14. .79

ins.-were \$1.49..1.19

ins.-were \$1.26...

72x108 ins.—wêre \$1.48..1.19

81x99 ins.—were \$1.49.1.19 81x108 ins.—were \$1.57.1.27

90x99 ins.—were \$1.57..1.27 90x108 ins.—were \$1.68..1.34

Hemstitched Sheets and Pillow

42x36 ins .- were .43.28

45x36 ins.-were .55.... .28

72x99 ins.—were \$1.42... 98 81x90 ins.—were \$1.55...1.14

81x99 ins .- were \$1.65... 1.29

Bedspreads

Fresh and Dainty for Spring-

time Use.

Three-quarter Size Spreads-

Full and Three-quarter Size

hemmed-were \$4.98....3.69 Satin Finish Marseilles

Spreads heavy raised weave -delightful patterns-

various neat styleswere \$2.19......1.54

Spreads-scalloped or

63x90 ins --- were \$1.30 ...

72x90 * ins.—were \$1.26.

81x90 ins.—were \$1.39.

lar well known brund.

54x90 ins were

63x90

63x99

BABIES' WOOL

BANDS

Bed Muslins At Wholesale Cost

Even the shortest memory will recall the recent days when we wondered if we would ever see such low prices as these again. Of course, you will not see them now in retail stores other than here. For nearly a century Hearn household needs and Hearn values have been without a peer.

These prices will enable you to supply both your Summer bungalow and your house or apartment in town for an extraordinarily small sum.

Fine Bleached Muslins-36 in. wide-soft finish-For Trade reasons we cannot 36-inch Unbleached Muslins-Pillow Cases-42x36 ins.—were .34.... .23 45x36 ins.—were .36.... .24 heavy quality-

value .16..... (No mail or telephone orders.) Sheetings

excellent qualities-no dressing Bleached-42-inch-were .33..............25 50-inch-were .38...... .31 72-inch-were .49..... .42

81-inch-were .54..... .44 90-inch-were .58........49 Unbleached-54-inch-were .38...... .31 81-inch-were .49...... .42 (No mall or telephone orders.)

Full and Three-quarter Size Bed Ticks-ready for fillingwere \$2.98......1.98

Seamless Grass Rugs 4.68

Artistic designs extra wove quality—blue, rose, tan an green colorings—5x10 ft. size. BUGS—TETRID FLOOR.

Full bloached—plain or damask stripe centres—hernmed or coi-ored scalloped ends. TOWELS—MAIN FLOOR.

Bleached mercerized eizes 64

Red or blue borders-17-inch quality. TOWELING-MAIN FLOOR.

to 72.

25 ct. Cotton Toweling

Very Special-36-inch Cheenecloth-bleached and unbleached...... 2% (Limit one piece. No mail or plane orders.)

\$7.50 Hearn Importation

MORNING SPECIALS-Today and Tomorrow Until 1 P. M. To prevent dealers buying, quantities restricted. No Mali or Telephone Orders, 97 ct. Yd. Wide Poplins Silk Mixed .74

Soft finish—high lustro—large assortments of colors. MLKS—MAIN FLOOR, \$1.97 French Serges 42-inch..... 1.15 \$2.24 Little Tota' White Dresses . . . 1 56 Tan, brown, copenhagen, gar-net, mayy and black-all woolfine twill WOOLING MAIN PLOOR. Sizes to 5 years—yoke, empire and belted styles—ince and embroidery trimmed. CHILDREN'S DRESSES - HECOND FLOOR.

New Feather Pillows Goose mixed-assorted strips Stoom introd—assorted stripe licklings Size 20x28—were 31.67....1.12 Size 22x28—were 32.07....1.38 Size 24x30—were 32.49....1.62 Size 36x30—were 32.87...1.90 PLLCOWS—BabitMENT.

57 ct. Fine Cretonnes..... inches wide-large variety of patterns.
CHETONNES BASEMENT. 57 ct. Silk Mized Pengee . . .

35 inches leading colors Wast Farmics Bammior

Spring Sale Specials

WOMEN'S DRESSES Attractive new models in mignonette, taffeta and flowered georgette. Colors include henna, navy, brown, taupe and black. Sizes 36 to 44. Were \$24.74 and \$29.74

MISSES' TAFFETA FROCKS

Smartly made, with, scalloped tunic skirt and picot-edged surplice blouse. Another equally interesting style is included at the control of th this price. Sizes 14 to 20 years. Colors are navy, brown and black. Were \$21.74 and \$23.74 13-55

WOMEN'S SWEATERS New models — with brushed revers — col-ors in clude buff, brown, peacock, gray, tomato, beaver and rust—were \$6.94.... 5.00

ENVELOPE CHEMISES Crepe de Chine or satir in a variety of charming styles - trimmed with filet or Val. | see - others with embroidered georg-ette yokes-were \$3.98. 3.48

CREPE KIMONOS Elastic belt model-prettily styled in flowpockets were \$1.94... 1.57

WOMEN'S PETTICOATS Fine nainsook, with deep ruffle of embroidery or insertings of lace —one model is in sateen and is made shadowproof

with double panel-1.97 were \$2.07 EXTRA SIZE PETTICOATS Well made tailored model in black sateen were \$1.66...... 1.17

SILK NIGHT DRESSES Tailored and trimmed models, in white or flesh pink—were 85.97 3.97 BRUSHED WOOL SCARFS

novelty striped bor-ders were \$6.48. 4.77 MEN'S TROUSERS Strong. long - wearing material - striped - all sizes to 50-inch waist 3.92 were 84.85 and 85.95

Various

MEN'S HATS Felt and cloth hate in wanted colors a large assortment of caps is included at this price 1.50 were \$1.95 and \$2.25. MEN'S CARTER'S

UNION SUITS Made of fine selected cotton short sleeves or sleeveless — knee drawers were \$2.45 ... (1.38, MEN'S OTIS

UNDERWEAR Short or long sleeve shirts — double-seated drawers—first quality—all reg. sizes, 30 to 46, extra sizes up to 54, 30 more were .95

.74 ALL LINEN TOWBLINGS Fine serviceable quality red bordered 23

NOVELTY WOOL SKIRTINGS 27 inches wide blazes sports, stripes in est colorings (sold in

flannel department)were \$1.96.... CANTON FLANNELS inches widebleached and un-bleached heavy fleecy

1.58

.22

nap-were .48, During March Only MEARN

Peroxide Soap 4 /2 a cake

Regularly 7%c Note quality of soap Excellent for hard or soft water: QUICK SUDS

LAUNDRY SOAP 41/2 Value 6 cts.

Individually Designed—Moderately Priced Specially Priced for To-morrow Only An unusual value at 55.00 Every suit a custom-made Tailleur of perfection, developed in the finest Tricotine and designed along the smartest lines yet shown this season. The models are all belted,

with novelty pockets and other unusual style features.